

SQUAN Appoints Rob Feiler as New President and Chief Operating Officer

Clear Time Dec 16, 2020 9:00 AM

English PR Newswire ID: 3014474-1 ET

Pickup

46M

TOTAL POTENTIAL AUDIENCE

71

TOTAL EXACT MATCHES

TOP EXACT MATCH PICKUP



Yahoo! Finance
45M Visitors/Month ^[1]



FinancialCont...
117K Visitors/Month ^[1]



WRAL-TV CBS-5...
117K Visitors/Month ^[1]



Townhall Finance
117K Visitors/Month ^[1]



Tamar Securities
117K Visitors/Month ^[1]



IBTimes
117K Visitors/Month ^[1]



Rockford Regi...
117K Visitors/Month ^[1]



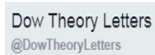
Great America...
117K Visitors/Month ^[1]



Franklin Cred...
117K Visitors/Month ^[1]



Value Investi...
117K Visitors/Month ^[1]



Dow Theory Le...
117K Visitors/Month ^[1]



Daily Penny A...
117K Visitors/Month ^[1]



Benefit Plans...
117K Visitors/Month ^[1]



Ascensus
117K Visitors/Month ^[1]



1st Discount ...
117K Visitors/Month ^[1]

*THE DATA CITED HERE BY SIMILARWEB REPRESENTS SITE TRAFFIC DATA OF WORLDWIDE UNIQUE VISITORS ON DESKTOP AND MOBILE DEVICES. DATA IS UPDATED MONTHLY.

Views & Engagement

Views & Engagement data will continue to mature over time. Totals below are expected to have reached 98% maturity when the circles below are darker in color.

11

CLICK-THROUGHS

66

RELEASE VIEWS

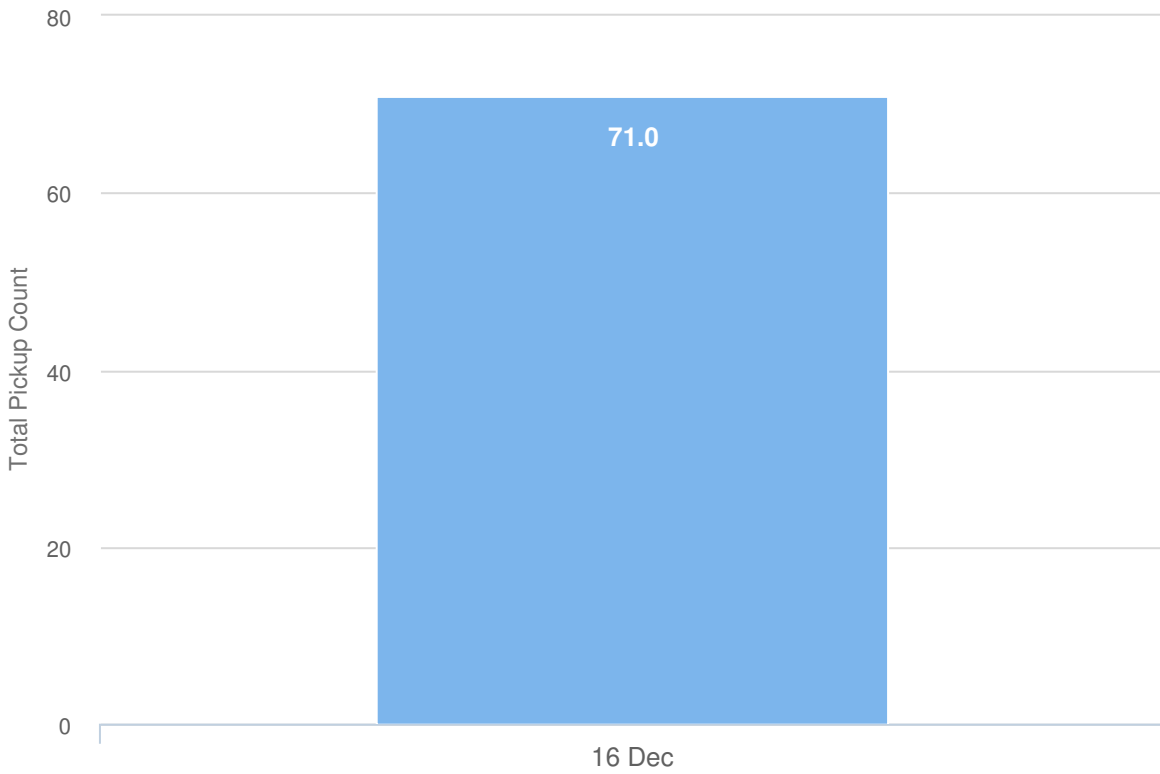
Pickup

Overview

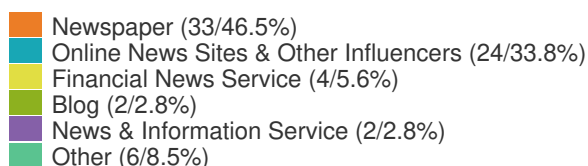
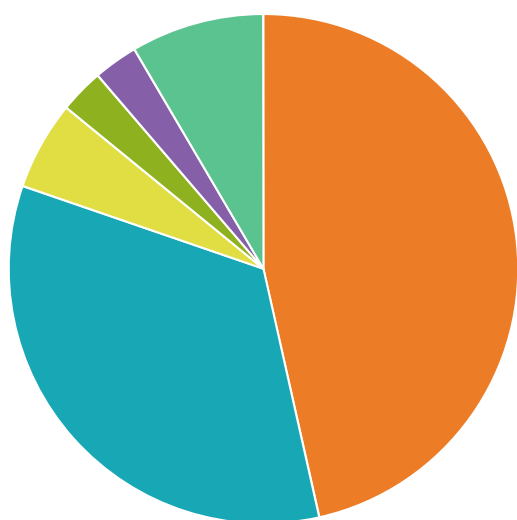
TOTAL PICKUP	71	TOTAL POTENTIAL AUDIENCE	46M
Exact Match	71 postings	Exact Match	46M visitors

Total Pickup Over Time

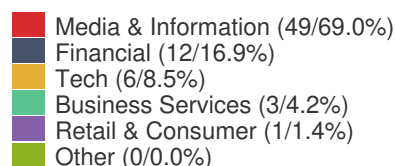
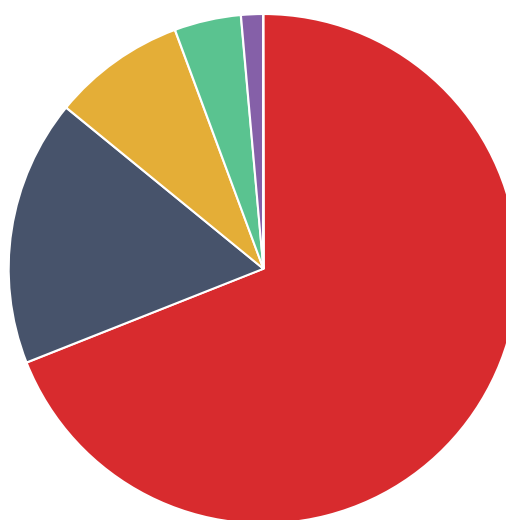
Total pickup since your content was distributed



Total Pickup by Source Type



Total Pickup by Industry























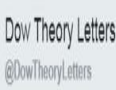

















Exact Match Pickup































Exact matches are full text postings of your content which we have found in the online and social media that we monitor. Understand how it is calculated.































Total Exact Matches: **71**





























Total Potential Audience: **46,923,356**.

















Logo	Outlet Name	Location	Source Type	Industry	Potential Audience
	Yahoo! Finance Online  View Release	Global	Online News Sites & Other Influencers	Media & Information	45,027,894 ^[1] visitors/month
	FinancialContent - PR Newswire Online  View Release	United States	Financial News Service	Media & Information	117,187 ^[1] visitors/month
	WRAL-TV CBS-5 [Raleigh, NC] Online  View Release	United States	Broadcast Media	Media & Information	117,187 ^[1] visitors/month
	Townhall Finance Online  View Release	United States	Financial News Service	Media & Information	117,187 ^[1] visitors/month
	Tamar Securities Online  View Release	United States	Online News Sites & Other Influencers	Financial	117,187 ^[1] visitors/month


	IBTimes Online  View Release	United States	Newspaper	Media & Information	117,187 ^[1] visitors/month
	Rockford Register Star [Rockford, IL] Online  View Release	United States	Newspaper	Media & Information	117,187 ^[1] visitors/month
	Great American Financial Resources Online  View Release	United States	News & Information Service	Financial	117,187 ^[1] visitors/month
	Franklin Credit Management Online  View Release	United States	Online News Sites & Other Influencers	Financial	117,187 ^[1] visitors/month
	Value Investing News Online  View Release	United States	Financial News Service	Financial	117,187 ^[1] visitors/month
	Dow Theory Letters Online  View Release	United States	Banking & Financial Institutions	Financial	117,187 ^[1] visitors/month
	Daily Penny Alerts Online  View Release	United States	Online News Sites & Other Influencers	Financial	117,187 ^[1] visitors/month
	Benefit Plans Administrative Services Online  View Release	United States	Online News Sites & Other Influencers	Financial	117,187 ^[1] visitors/month
	Ascensus Online  View Release	United States	Online News Sites & Other Influencers	Financial	117,187 ^[1] visitors/month
	1st Discount Brokerage Online  View Release	United States	Financial News Service	Financial	117,187 ^[1] visitors/month
	One News Page Global Edition Online  View Release	Global	Online News Sites & Other Influencers	Media & Information	109,138 ^[1] visitors/month
	Spoke Online  View Release	United States	News & Information Service	Business Services	45,685 ^[1] visitors/month
	The Daily Press [St. Marys, PA] Online  View Release	United States	Newspaper	Media & Information	17,728 ^[1] visitors/month
	Daily Herald [Chicago, IL] Online  View Release	United States	Newspaper	Media & Information	15,165 ^[1] visitors/month

	NewsBlaze US Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	8,243 ^[1] visitors/month
	CMS Connected Online  View Release	Canada	Trade Publications	Tech	6,285 ^[1] visitors/month
	Digital Conquerer Online  View Release	Global	Online News Sites & Other Influencers	Tech	6,198 ^[1] visitors/month
	Ridgway Record [Ridgway, PA] Online  View Release	United States	Newspaper	Media & Information	5,969 ^[1] visitors/month
	One News Page Unites States Edition Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	5,047 ^[1] visitors/month
	Ask.com Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	4,312 ^[1] visitors/month
	Oklahoman [Oklahoma City, OK] Online  View Release	United States	Newspaper	Media & Information	3,383 ^[1] visitors/month
	Buffalo News [Buffalo, NY] Online  View Release	United States	Newspaper	Media & Information	2,802 ^[1] visitors/month
	Minyanville Online  View Release	United States	Online News Sites & Other Influencers	Financial	1,920 ^[1] visitors/month
	Pittsburgh Post-Gazette [Pittsburgh, PA] Online  View Release	United States	Newspaper	Media & Information	1,682 ^[1] visitors/month
	myMotherLode.com [Sonora, CA] Online  View Release	United States	Newspaper	Media & Information	1,600 ^[1] visitors/month
	Starkville Daily News [Starkville, MS] Online  View Release	United States	Newspaper	Media & Information	1,546 ^[1] visitors/month
	The Observer News Enterprise [Newton, NC] Online  View Release	United States	Newspaper	Media & Information	1,291 ^[1] visitors/month
	The Chronicle Journal [Thunder Bay, ON] Online  View Release	Canada	Newspaper	Media & Information	1,159 ^[1] visitors/month
	Magazines Today Online  View Release	Global	Trade Publications	Media & Information	1,030 ^[1] visitors/month

	Big Spring Herald [Big Spring, TX] Online  View Release	United States	Newspaper	Media & Information	937 ^[1] visitors/month
	StartupDope Online  View Release	Global	Online News Sites & Other Influencers	Business Services	900 ^[1] visitors/month
	Daily Times Leader [West Point, MS] Online  View Release	United States	Newspaper	Media & Information	895 ^[1] visitors/month
	The Pilot News [Plymouth, IN] Online  View Release	United States	Newspaper	Media & Information	839 ^[1] visitors/month
	Valley City Times-Record [Valley City, ND] Online  View Release	United States	Newspaper	Media & Information	708 ^[1] visitors/month
	The Morning News [Blackfoot, ID] Online  View Release	United States	Newspaper	Media & Information	686 ^[1] visitors/month
	The Evening Leader [St. Marys, OH] Online  View Release	United States	Newspaper	Media & Information	674 ^[1] visitors/month
	Minster Community Post [Minster, OH] Online  View Release	United States	Newspaper	Media & Information	673 ^[1] visitors/month
	The Post and Mail [Columbia City, IN] Online  View Release	United States	Newspaper	Media & Information	661 ^[1] visitors/month
	Borger News Herald [Borger, TX] Online  View Release	United States	Newspaper	Media & Information	623 ^[1] visitors/month
	The Kane Republican [Kane, PA] Online  View Release	United States	Newspaper	Media & Information	609 ^[1] visitors/month
	The Punxsutawney Spirit [Punxsutawney, PA] Online  View Release	United States	Newspaper	Media & Information	595 ^[1] visitors/month
	The Saline Courier [Benton, AR] Online  View Release	United States	Newspaper	Media & Information	541 ^[1] visitors/month
	Sweetwater Reporter [Sweetwater, TX] Online  View Release	United States	Newspaper	Media & Information	525 ^[1] visitors/month
	Roseman Solutions Online  View Release	United States	Blog	Business Services	451 ^[1] visitors/month

	Access News Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	414 ^[1] visitors/month
	Wapakoneta Daily News [Wapakoneta, OH] Online  View Release	United States	Newspaper	Media & Information	409 ^[1] visitors/month
	The Antlers American [Antlers, OK] Online  View Release	United States	Newspaper	Media & Information	381 ^[1] visitors/month
	The Deer Park Tribune [Deer Park, WA] Online  View Release	United States	Newspaper	Media & Information	336 ^[1] visitors/month
	Winslow, Evans & Crocker Online  View Release	United States	Online News Sites & Other Influencers	Financial	322 ^[1] visitors/month
	Malvern Daily Record [Malvern, AR] Online  View Release	United States	Newspaper	Media & Information	291 ^[1] visitors/month
	Poteau Daily News [Poteau, OK] Online  View Release	United States	Newspaper	Media & Information	285 ^[1] visitors/month
	Mammoth Times [Mammoth Lakes, CA] Online  View Release	United States	Newspaper	Media & Information	277 ^[1] visitors/month
	Forefront Media News Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	247 ^[1] visitors/month
	Martha Cisneros Online  View Release	United States	Blog	Tech	247 ^[1] visitors/month
	Manhattanweek Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	215 ^[1] visitors/month
	Inyo Register [Bishop, CA] Online  View Release	United States	Newspaper	Media & Information	185 ^[1] visitors/month
	Decatur Daily Democrat [Decatur, IN] Online  View Release	United States	Newspaper	Media & Information	145 ^[1] visitors/month
	Fat Pitch Financials Online  View Release	United States	Online News Sites & Other Influencers	Financial	112 ^[1] visitors/month

	360WiseMedia Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	97 ^[1] visitors/month
	IABC Nashville Online  View Release	United States	Industry Association Sites	Media & Information	72 ^[1] visitors/month
	Invertir USA Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	63 ^[1] visitors/month
	Gateway News Source Online  View Release	United States	Online News Sites & Other Influencers	Media & Information	63 ^[1] visitors/month
	Tech Social Net Online  View Release	United States	Online News Sites & Other Influencers	Tech	63 ^[1] visitors/month
	SCTC [Society of Communications Technology Consultants] Online  View Release	United States	Online News Sites & Other Influencers	Tech	60 ^[1] visitors/month
	My Silly Little Gang Online  View Release	United States	Blog-Parental Influencers	Retail & Consumer	60 ^[1] visitors/month
	Tech Inside Out Online  View Release	Global	Online News Sites & Other Influencers	Tech	Not Available

*Data sources: [1]  [2] Alexa, [3] siteworthtraffic.com [4] Cision Digital Reach

*The data cited here by SimilarWeb represents site traffic data of worldwide unique visitors on desktop and mobile devices. Data is updated monthly.

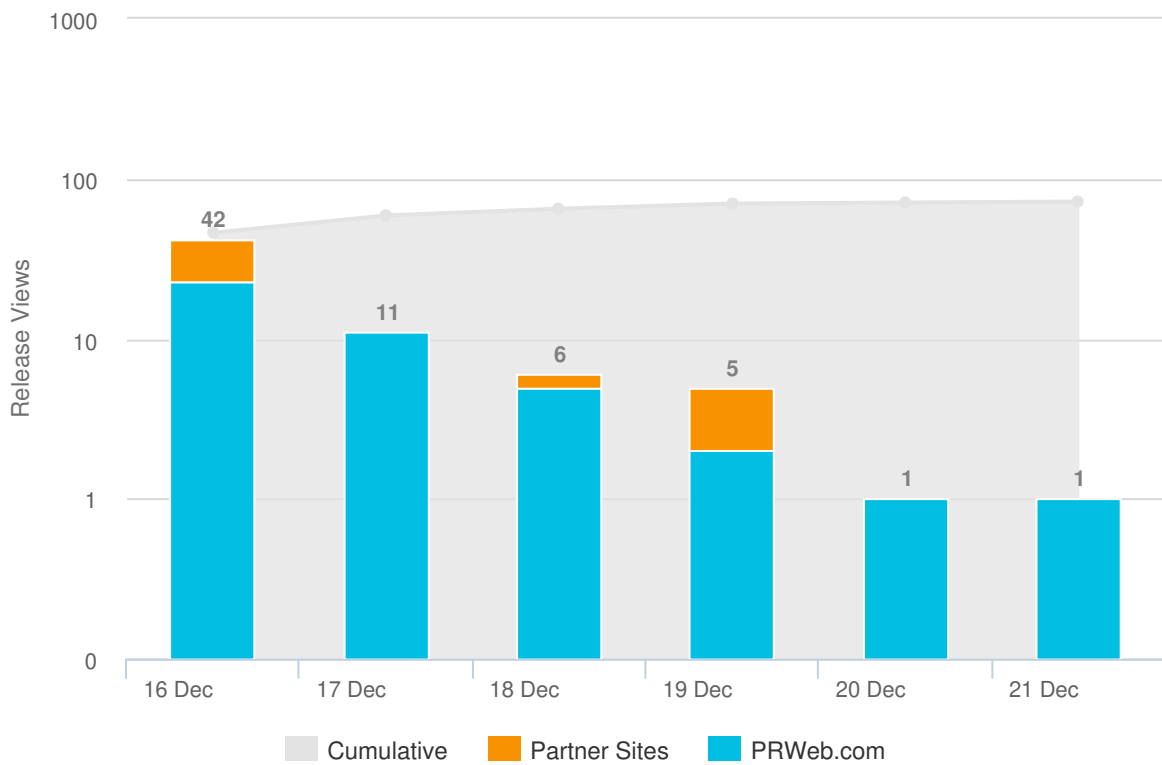
Traffic

Overview

RELEASE VIEWS & HITS	2K	MULTIMEDIA	0
Release Views	66		
Public Views	66		
Partner Sites	23		
PRWeb.com	43		
Release Web Crawler Hits	2K		

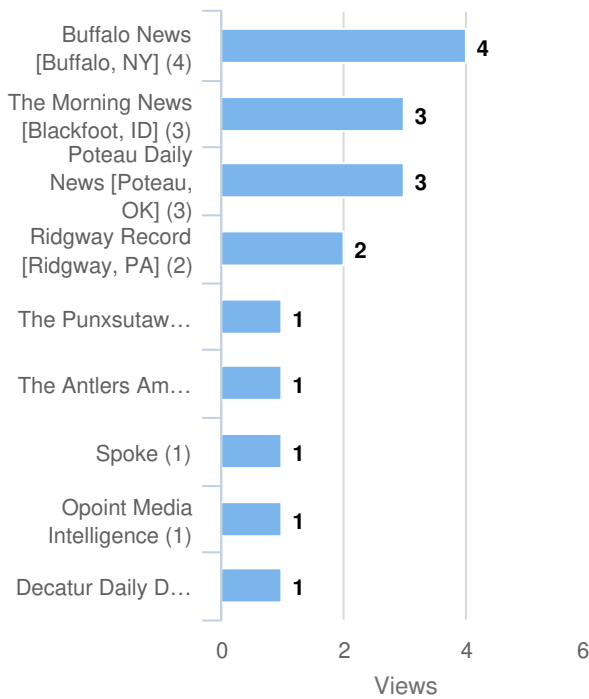
Release Views

Release Views Over Time



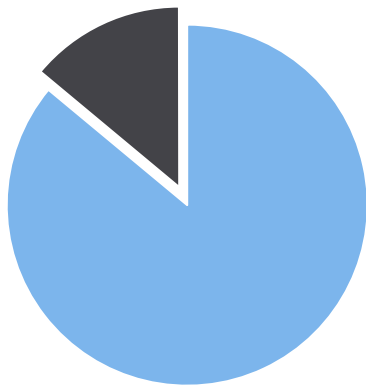
Views on Partner Sites

Top 10 Sites



Traffic to PRWeb.com

Type of Views



■ Desktop Views
■ Mobile/Tablet Views

Views

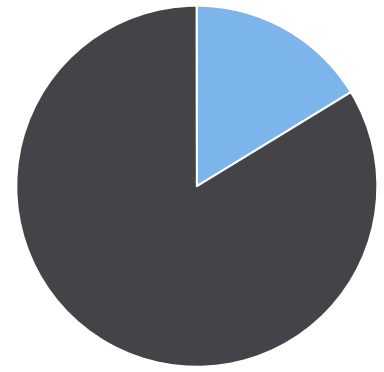
Type	Views
Desktop Views	37
Mobile/Tablet Views	6
Total Views on PRWeb.com	43

External Traffic Sources

Understand how viewers found your release.

Source Type	Source	Instances
Direct		7
Direct	Direct	7
∨ PR Newswire Properties (1)		36
Total		43

Source Type	Source	Instances
PR Newswire Properties	prweb.com	36
Total		43



Direct
PR Newswire Properties

Audience

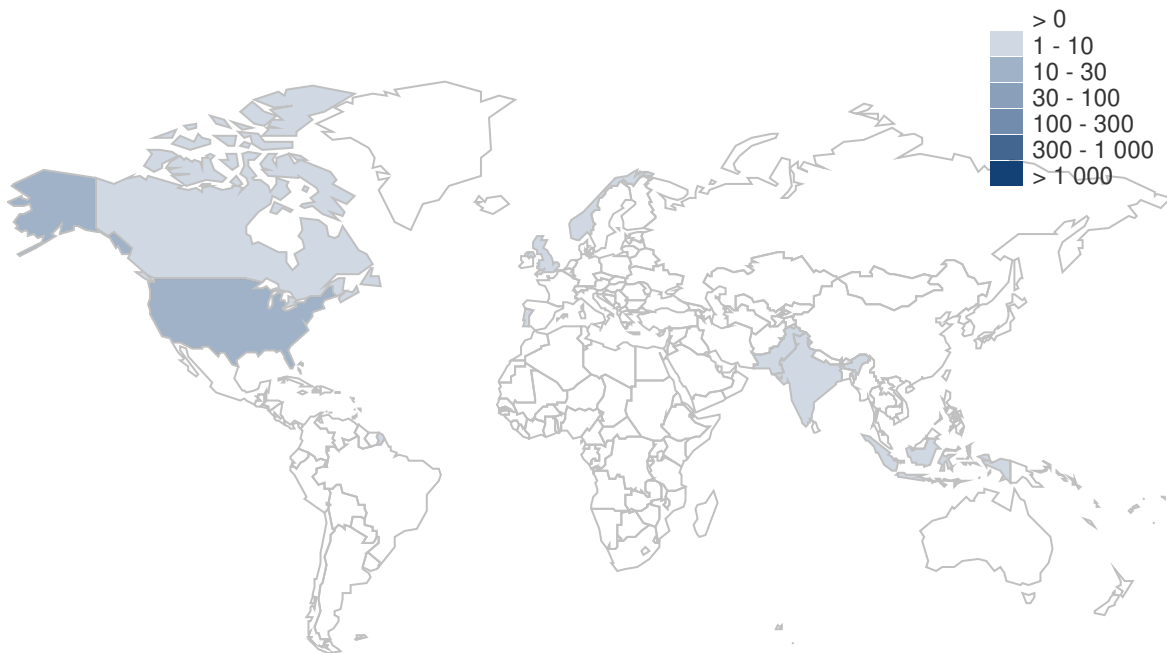
Overview

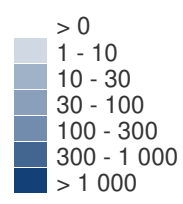
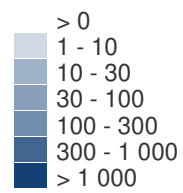
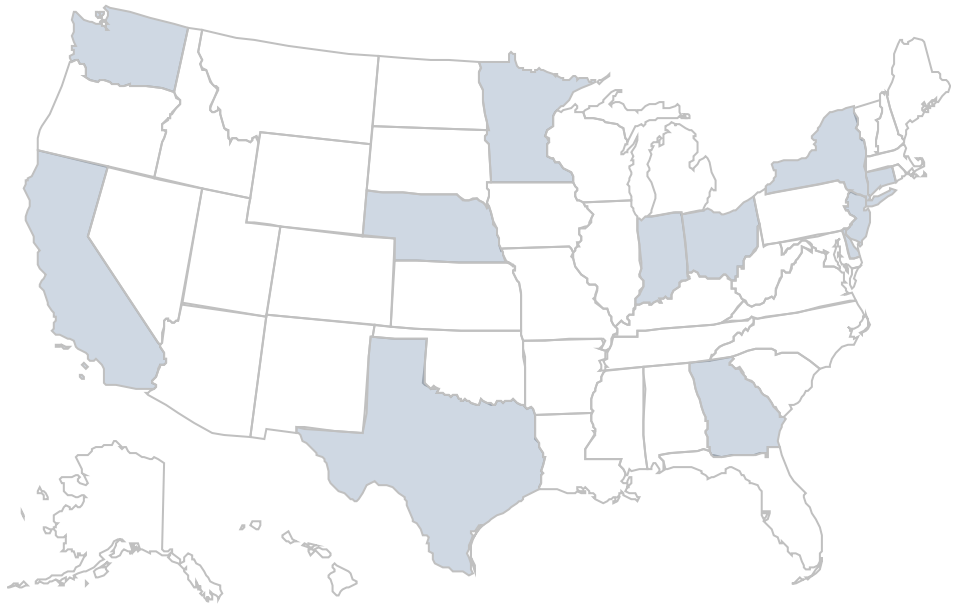
Audience Summary

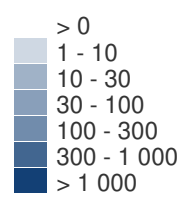
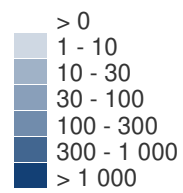
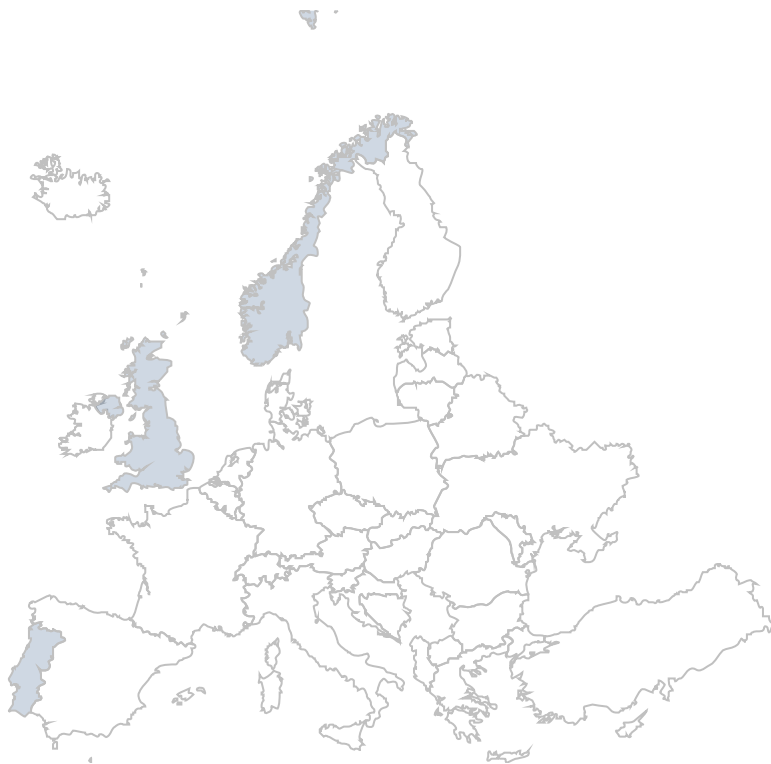
Geo-segmentation

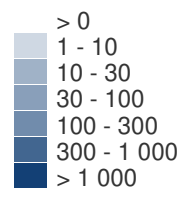
See where views of your release originated. Hover over map to see totals by location.

Select a region:









Engagement

Overview

TOTAL ENGAGEMENT ACTIONS

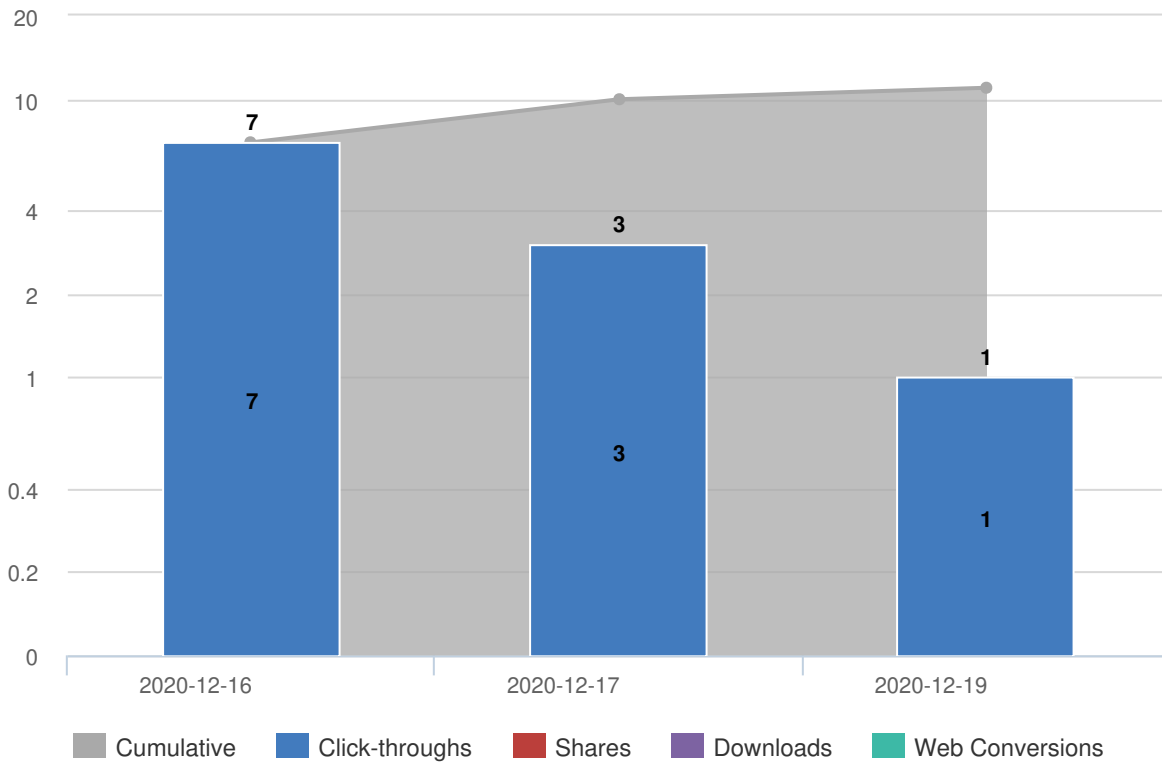
11

Click-throughs

11

Engagement Timeline

See when your audience engaged with your release.



Engagement Details

A break down of click-throughs, shares and other engagement actions.

Click-throughs

The number of times your release sent visitors to the pages you linked to

URL	Click-throughs
http://www.squan.com/	10
https://twitter.com/squan18	1
Total	11

